Within the context of this course, participants will be taught the theoretical and conceptual basics of Corporate Social Responsibility. We will discuss various CSR-related concepts, that have recently emerged science and practice. Also, there will be a scope on business ethics as well as on stakeholder management. Students will apply the theoretical knowledge by the Harvard case study method. During the entire course, participants will work in teams and present their findings to the rest of the group.

Assessment: The grading of this course will be based on a team assignment (individual grading).

Lecturer: Prof. Dr. Günther  ECTS: 4