**P 432 Intercultural and International Management**

- Research results of intercultural management studies;
- Theories, concepts and typologies of culture;
- Implications of intercultural management studies for HRM,
- Marketing and other business functions;
- Importance of intercultural competence and intercultural training and development.

**Assignments:** presentation

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<th>Lecturer: Dr. Vermeer</th>
<th>ECTS: 4</th>
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