

## **MW 112 Change Management**

Challenges and basic framework for Change Management

General approaches for Change Management

- Shape organizational culture, style, and values
- Foster organizational learning
- Change organizational structures

Specific Change Management approaches for transitory phases in the corporate life cycle

- Create systematic innovation
- Design powerful and sustainable growth
- Speed up technology-driven change
- Enhance organizational collaboration

**Lecturer: Prof. Dr. Selchert**

**ECTS: 3,5**