

# Double degree studies

International Business Degree Programme

3<sup>rd</sup> year studies



HAMK

Häme University  
of Applied Sciences



# International Business degree programme 210 ECTS

## Core Competence 120 ECTS (compulsory modules)

Basic Business Competences 15 ECTS  
Discovering Global Markets 15 ECTS  
Operating in Business Environment 15 ECTS  
Sustainability in Management 15 ECTS

Entrepreneurial Thinking through Innovation 15 ECTS  
Developing Future Management Skills 15 ECTS  
Implementing Marketing Dynamics 15 ECTS  
Advancing Professional Profile 15 ECTS

## Profiling Competence 30 ECTS

Advancing Research Skills 5 ECTS

One of three modules:

Business Lab: Internationalization 25 ECTS  
Business Lab: Sustainability 25 ECTS  
Business Lab: Innovation 25 ECTS

Elective studies 15 ECTS

Bachelor's Thesis and Maturity Test 15 ECTS

Work Placement 30 ECTS  
(compulsory)

# DD-studies for academic year 2025-2026

## Autumn semester

3<sup>rd</sup> year module

Business Lab:  
Sustainability /  
Innovation

30 ECTS

## Spring semester

Thesis 15 ECTS

15 ECTS from elective  
courses

## Electives:

### Online

- Business Analytics 5 ECTS
- Business Intelligence 5 ECTS
- Financial Business Analysis 5 ECTS
- Marketing Trends 5 ECTS
- Marketing for Sustainability 5 ECTS
- Applying Diversity Marketing 5 ECTS
- Concepts and Models of Strategy Process 10 ECTS
- Strategy Project Work 5 ECTS

### Face to face at the campus

- Human Resource Development 5 ECTS
- Change Management 5 ECTS
- Leadership 5 ECTS

# Business Lab: Sustainability / Innovation 30 ECTS

## Compulsory for course IB00EX33 Advancing Research Skills 5 ECTS

### Business Lab: Sustainability 25 ECTS

- IB00EX37 Sustainability: Project Challenge and Client Communication 5 ECTS
- IB00EX38 Sustainability: Research and Ideation 10 ECTS
- IB00EX39 Sustainability: Prototype and Minimum Viable Product 10 ECTS

### Business Lab: Innovation 25 ECTS

- IB00EX40 Innovation: Project Challenge and Client Communication 5 ECTS
- IB00EX41 Innovation: Research and Ideation 10 ECTS
- IB00EX42 Innovation: Prototype and Minimum Viable Product 10 ECTS