

HR 222 International Management: Networks and Decision Making

1. Multinational Corporations: The Network Approach: Structures and Complexity; Frameworks and Role Typologies
2. The external Environment: Market Barriers; The Role of Country Culture
3. International Coordination: Organisational Structures as Coordination Mechanism; Process Analysis and Modelling
4. International Project Management: Challenges; International Standards; Agile and hybrid Approaches
5. Decision Making: The Decision Process; Decision Making under Uncertainty; Rational Decision Making under Risk

Prerequisites: Advanced knowledge (3rd or 4th year in Bachelor) in Business Administration, especially Management, Strategy, HR and Organization

Assessment: presentation, discussion and oral examination

Lecturer: Prof. Dr. Gissel

ECTS: 3

Textbooks: (Your presentation should integrate the content of at least two of these books)
Deresky, Helen: International management: managing across borders and cultures, 9. global ed., Boston 2017.
Dülfer, Eberhard; Jöstingmeier, Bernd: International management in diverse cultural areas, 2. Ed., München/Wien 2011.
Kerzner, H.: Project management: best practices; achieving global excellence, 4th ed., Hoboken 2018.
Morschett, D.; Schramm-Klein, H.; Zentes, J. Strategic International Management. Text and Cases., 3rd Ed., Wiesbaden 2015.