

DOUBLE DEGREE PROGRAM

„M.A. International Marketing Management“
„Master of International Business“

Program details:

Country:	Germany
Partner institution:	Ludwigshafen University of Business and Society
Partner institution program:	Master of Arts, International Marketing Management
University of the Sunshine Coast program:	Master of International Business (BU783)

Study details:

Commencing teaching period:	Session 2 or Session 6 (final intake Session 6 2022)
Total credit transfer:	8 courses
Total courses to be completed at USC:	4 courses
Number of consecutive teaching periods of study at USC:	2 sessions (sessions 2 & 3, or sessions 6 & 7) Session 2 & 3: 01.03.2021 – 18.06.2021 Session 6 & 7: 16.08.2021 – 03.12.2021

Credit transfer details:

Provisional credit conditions:	<p>Students complete semesters 1 – 2 (60 ECTS) of the Ludwigshafen program prior to commencing study at USC.</p> <p>Provisional credit will be converted to credit when we receive a HS Ludwigshafen official academic transcript confirming completion of the Master of Arts, International Marketing Management, with 120 ECTS.</p> <p>No more than 30 ECTS may be credited to the Ludwigshafen Master program from studies completed at USC.</p>
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Meeting minimum English language requirements: English C1 (CERF) certified on the form: DAAD-Sprachnachweis, not older than 2 years

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**Session 2 Commencement:
Courses remaining to be completed at USC:**

The courses listed are correct at the time of writing, but are subject to change. Advice should be sought from [Student Central](#) prior to enrolling in courses.

Required Courses (3) 36 units

[BUS705](#) Innovation Management

[BUS708](#) International Trade and Finance

PLUS select one of:

[MGT703](#) Strategic Management

[BUS706](#) International Business Law and Ethics

[MGT737](#) Supply Chain Management

Elective courses (1) 12 units

Select one course from:

[MGT701](#) Leading and Managing Organisations

[PRM701](#) Project Management Principles

[MGT730](#) Innovation by Design

OR

**Session 6 Commencement:
Courses remaining to be completed at USC:**

The courses listed are correct at the time of writing, but are subject to change. Advice should be sought from [Student Central](#) prior to enrolling in courses.

Required Courses (2) 24 units

[BUS705](#) Innovation Management

[MGT703](#) Strategic Management

Elective courses (2) 24 units

Select two courses from:

[BUS702](#) Economics for Managers

[BUS704](#) Corporate Finance

[HSM701](#) Contemporary and Emerging Issues in Health Sector Management

[MGT712](#) Corporate Governance, Ethics and Corporate Social Responsibility

Important information regarding the USC program requirements can be found at the following link:

www.usc.edu.au/BU783