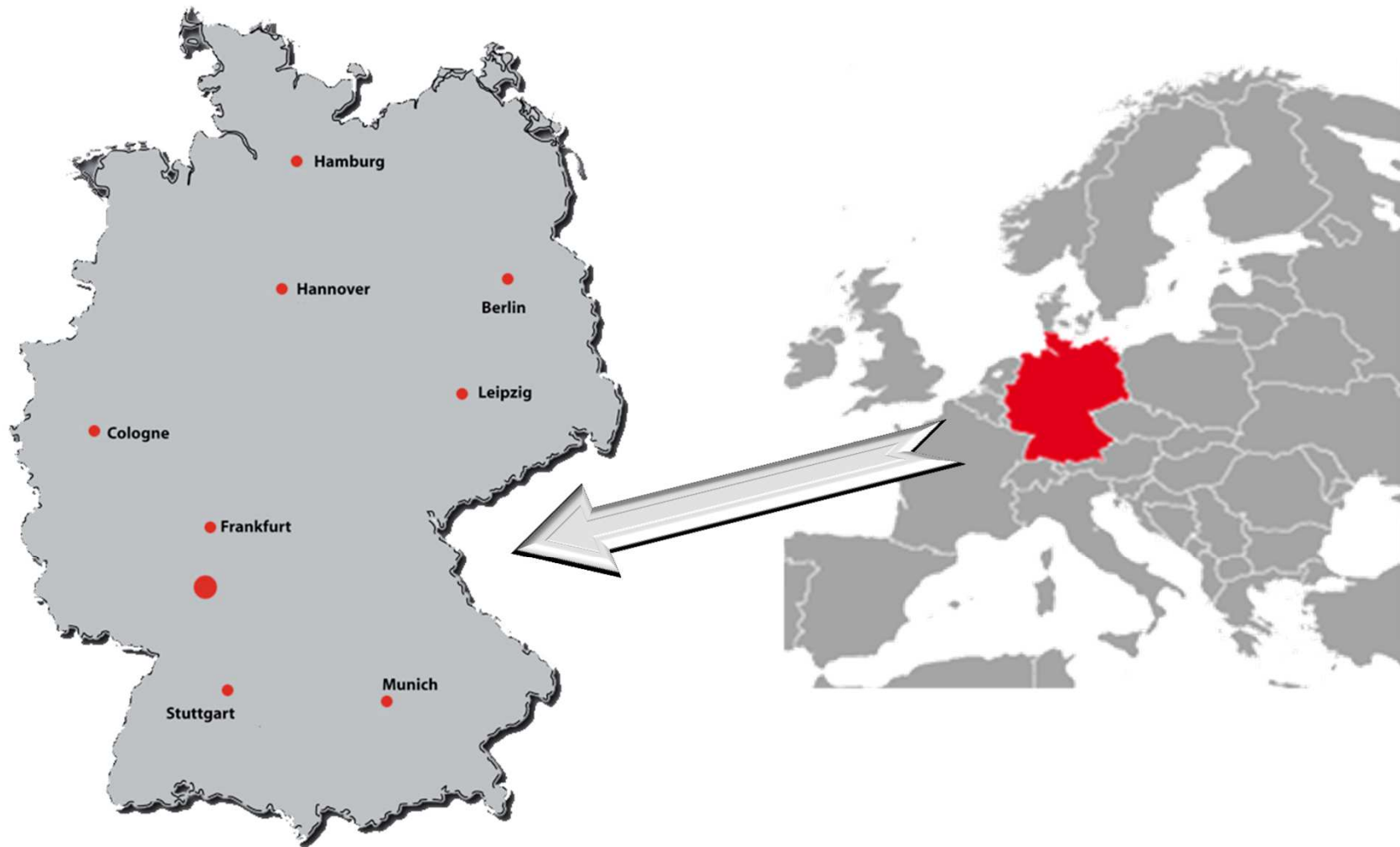


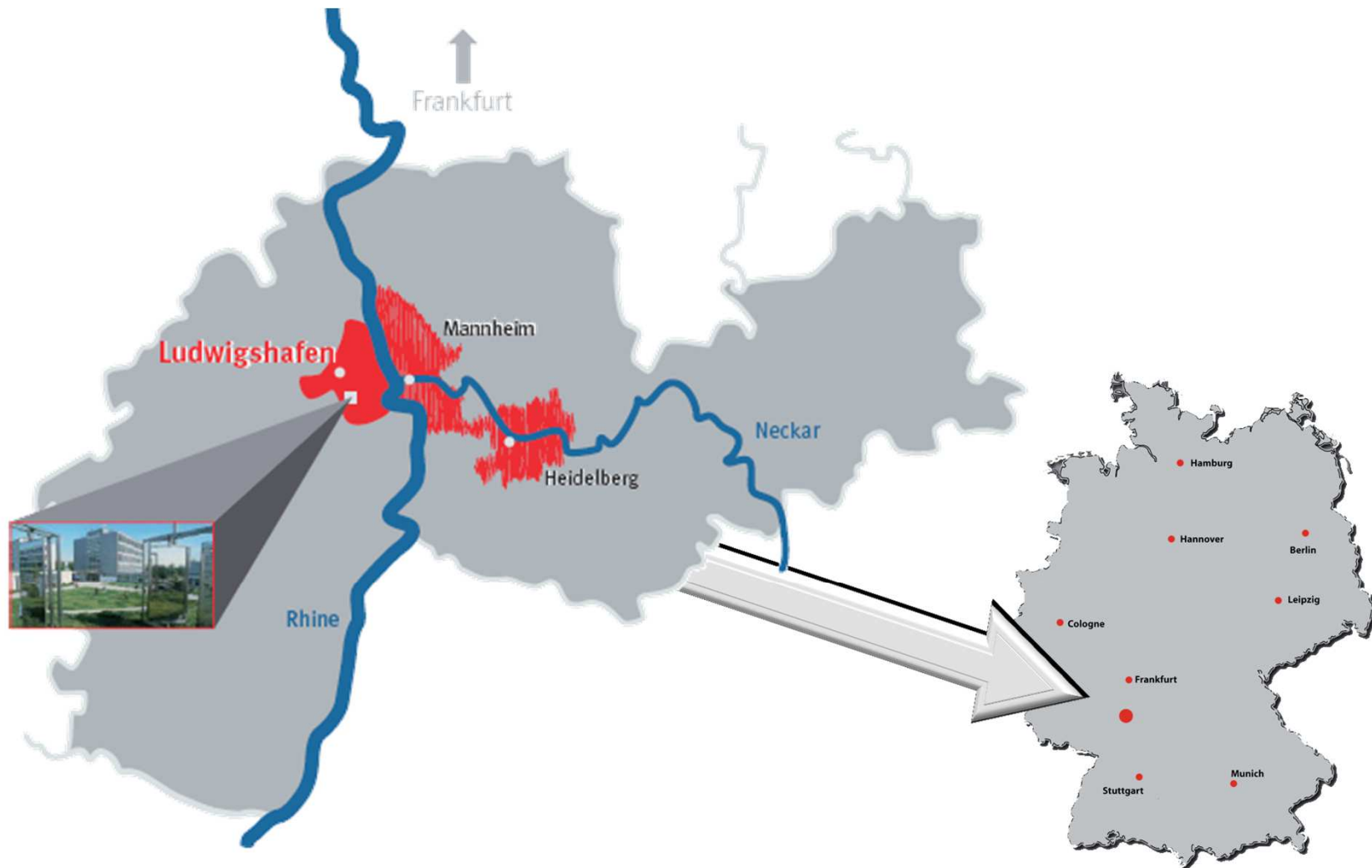


Competence in the Metropolitan Region Rhine-Neckar

Location



Location



General Information

- **About 4500 students**
- **80 professors**
- **140 free-lance teachers**
- **Wide variety of courses with core-competences
Business Administration, Social Work and Health Care**
- **Application- and practice-oriented, innovative and
international**

Bachelor Degree Programs

Full-Time Programs

- **Business Information Technology (B.Sc.)**
- **Business Taxation and Auditing (B.A.)**
- **Controlling (B.A.)**
- **Financial Services and Corporate Finance (B.A.)**
- **International Business Management East Asia (B.Sc.)**
- **International Management Eastern Europe (B.A.)**
- **Logistics (B.A.)**
- **Marketing (B.A.)**
- **Nursing Education (B.A.)**
- **Social Work (B.A.)**

Master Degree Programs

Full-Time Programs

- **Controlling (M.A.)**
- **Finance and Accounting (M.A.)**
- **Innovation Management (M.A.)**
- **International Human Resource Management (M.A.)**
- **International Marketing Management (M.A.)**
- **Logistics (M.A.)**
- **Social Work (M.A.)**
- **Health Care Management (M.Sc.)**
- **Business Information Technology with a focus in Management & Consulting (M.Sc.)**

Bachelor Degree Programs

Dual-Cooperative Study Programs

- **Health Economics (B.Sc.)**
- **Midwifery (B.A.)**
- **International Business Administration (B.Sc.)**
- **International Business Administration and Information Technology (B.Sc.)**
- **Logistics (B.A.)**
- **Nursing (B.A.)**
- **Viniculture and Enology (B.Sc.)**

Master Degree Programs

Study Work Programs

- **Business Administration (MBA)**
- **Human Resources Management (MBA)**
- **General and International Management (MBA)**
- **Information and Performance Management (MBA)**
- **Innovation Management (MBA)**
- **Project Management (M.A.)**
- **Non-Profit Management (M.A.)**



Distance-Learning Programs

- **Business Administration (MBA)**
- **Logistics Management & Consulting (MBA)**
- **Corporate Management (MBA)**

Lectures in English: (Bachelor)

- **Asset Classes and behavioral Finance**
 - **Brand Management**
 - **Introduction to SAP/R3**
 - **Investment Banking**
 - **Introduction to International Marketing**
 - **Organization in International Enterprises**
 - **Production Planning**
 - **Sales Management**
- 2 special programs for incoming students:**
- **special program 1:** Lecture with focus on the European Union
 - **special program 2:** International and Intercultural Aspects of Business

Lectures in English: (Master)

- **Business Ethics**
- **Communication Management**
- **Cross Cultural Competence**
- **Financial Engineering and Structured Finance**
- **Global Financial Markets and Financial Products**
- **International Sales Management**
- **International Product-/Price Management**
- **Negotiations and Meetings**

In addition

- + **Business English (on different levels)**
- + **German language courses (on different levels)**

Partners world-wide



Ludwigshafen University of Applied Sciences has close to 100 partner universities world wide

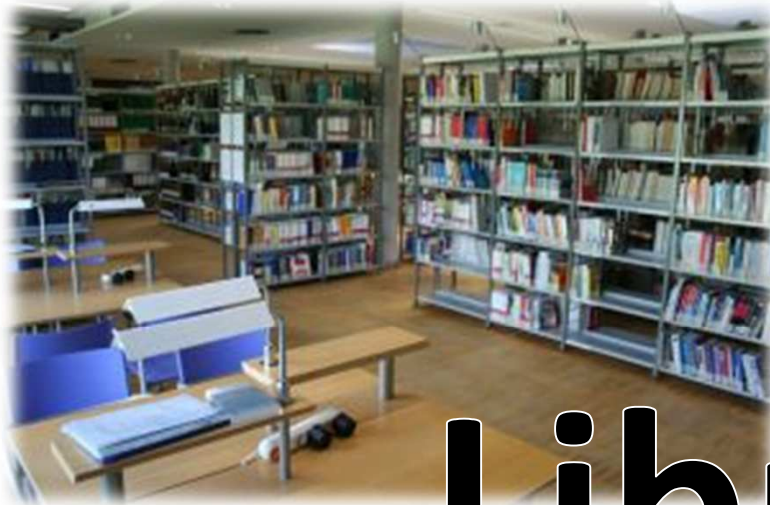
More than 50 partners under the Erasmus program and around 40 partners overseas in

- e.g.:**
- | | |
|---------------------|--------------------|
| EU-countries | Jordan |
| Australia | Russia |
| Brazil | South Korea |
| Canada | Taiwan |
| Chile | Thailand |
| China | Uganda |
| Japan | USA |



Cafeteria





Library





Excursions and Events



Each semester excursions and events are offered by the International Office

For example:

- **Excursion to Berlin/Munich**
- **Frankfurt Stock Exchange and European Central Bank**
- **Wine tasting in the Palatinate**
- **Visit to the European Parliament in Strasbourg**
- **City tour through Heidelberg, Worms, Speyer**
- **Visiting the Mannheim Harbor by boat**
- **Visiting local companies**
- **ICE Hockey in the SAP Arena, Soccer 1. FC Kaiserslautern**

Berlin



Munich



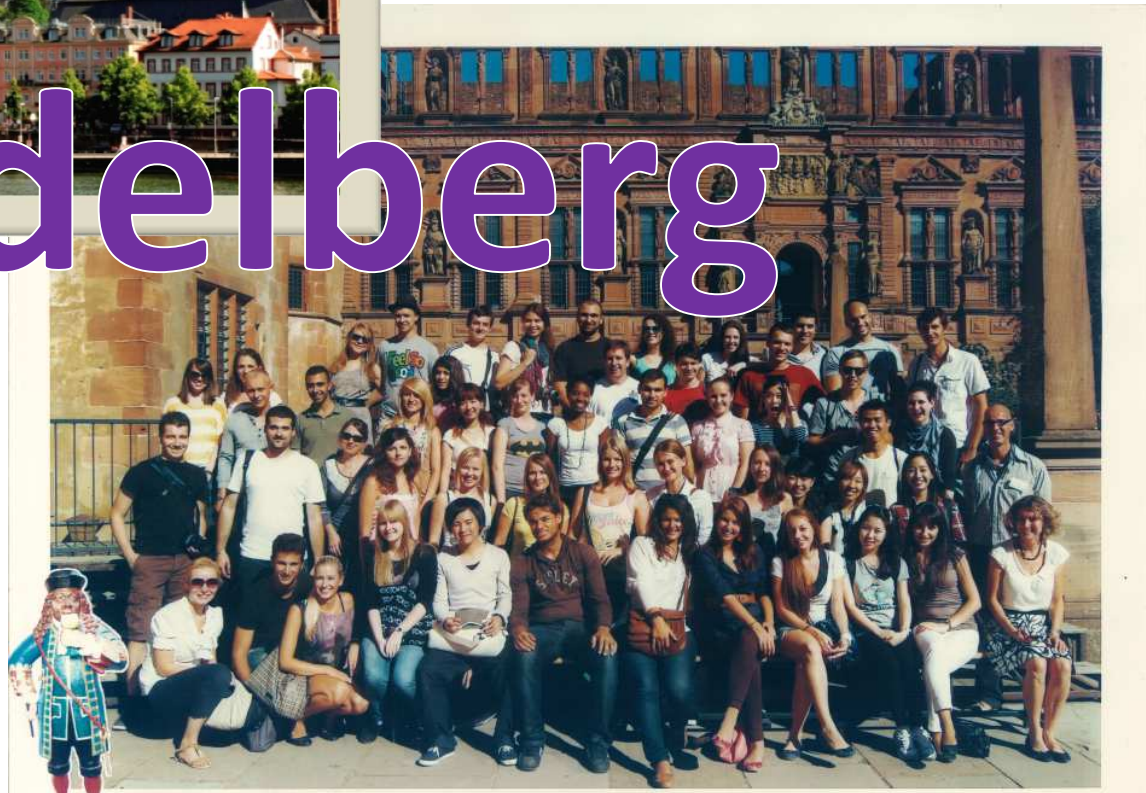
Munich



Heidelberg



Heidelberg



Wine Tasting



German Stock Exchange (Frankfurt)



Harbour in Ludwigshafen



Harbour tour



Summer School

Atomium



European Commission



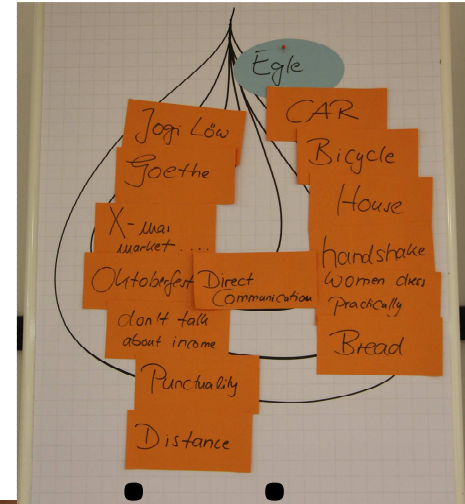
Mercedes Benz



23.09.2017

Ludwigshafen City Tour





Intercultural Training



Application and other important information



Term dates:

Fall semester: last week of September – end of January

Summer semester: middle of March – middle of July

orientation days for exchange students

The week before the lectures start. During this time we offer a German crash-course and give an all over information about the university

Accommodation

Student residence hall or shared flats; monthly rate from 180€ to 300€

Fees and Money

No tuition fee, but 122,-€ for the students union

You will need 600,-€ per month as a minimum.

Application deadlines

Fall semester: May 31st

Summer semester: November 30th

Transportation



Nearest Airport?

Frankfurt/Main, 35 min by train

Transportation during the semester?

With the semester ticket (€ 165.-) you can use all trams, busses and trains (except ICE, EC) in a radius of 50 km for 6 months.

More questions?

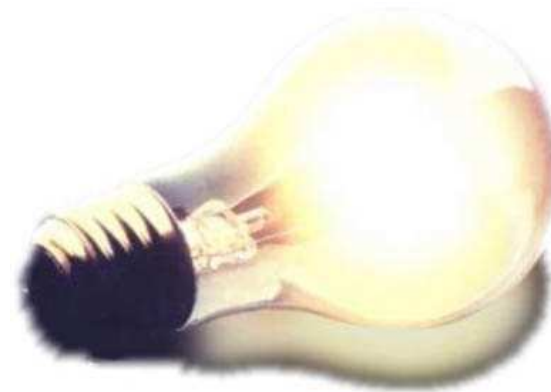
Please contact our coordinator for exchange students
Ms **Alexandra Ege**

Alexandra.ege@hs-lu.de

Thank you

... for your attention!

Questions?



- **Palatinate – a wine growing region**



- **Teufelstisch (devils table)**



- **Trifels**



- **Cathedral in Speyer**



- **Cathedral in Worms**



- Ludwigshafen



- Harbour in Ludwigshafen

