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| MIM 132 Business Development and M&A | |
| <p>This course enables students to analyse strategic starting situations and support management in making strategic decisions. To this end, they apply established methods and techniques of business development. Another focus is the planning and implementation of M&A.</p> <p>Contents:</p> <ul style="list-style-type: none">- Business area analysis and strategic portfolio management- Business development as a continuous process and management task- Analysing, monitoring and controlling existing business areas- M&A process- Management of the investment life cycle | |
| Assessment: Presentation | |
| Lecturer: Prof. Dr. Gupte | ECTS: 3 |