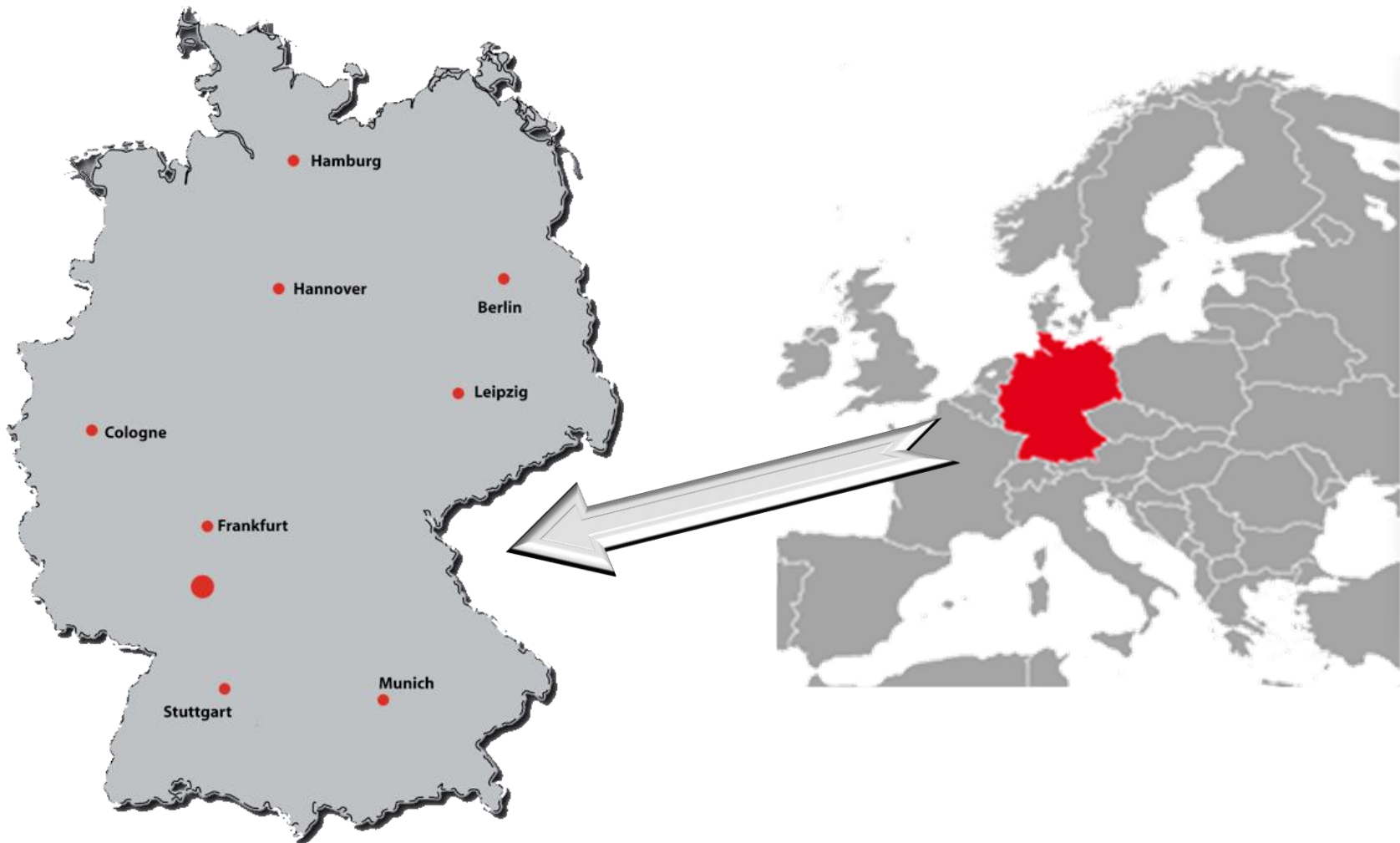
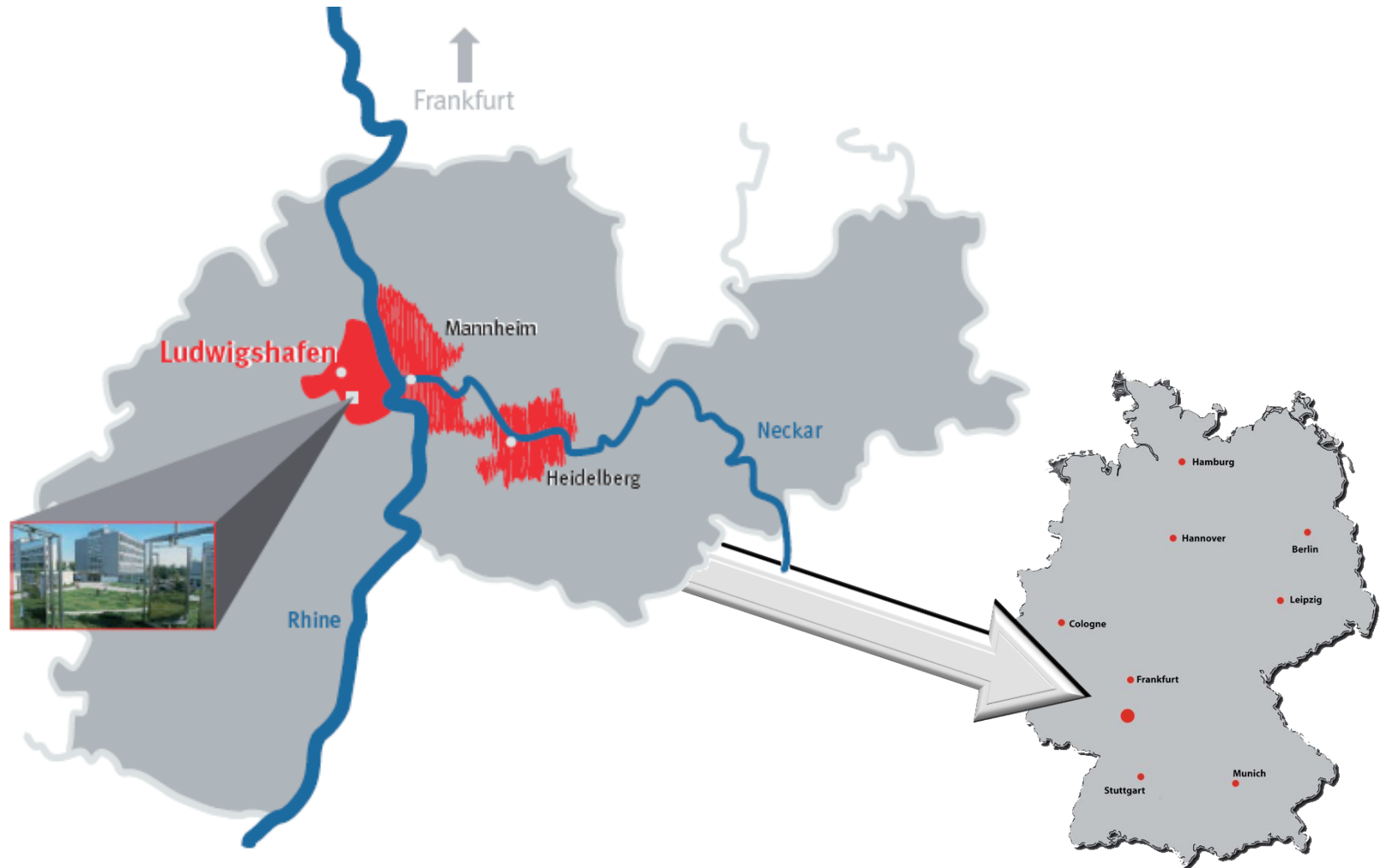


Competence in the Metropolitan Region Rhine-Neckar

Location



Location



General Information

- **About 4700 students**
- **80 professors**
- **150 external lecturers from companies**
- **Wide variety of courses with core-competences
Business Administration, Social Work and Health Care**
- **Application- and practice-oriented, innovative and international**
- **[Image video](#) (YouTube)**

Bachelor Degree Programs

Full-Time Programs

- Business Information Technology (B.Sc.)
- Business Taxation and Auditing (B.A.)
- Controlling (B.A.)
- Financial Services and Corporate Finance (B.A.)
- International Business Management East Asia (B.Sc.)
- International Business Management (B.A.)
- Logistics (B.A.)
- Marketing (B.A.)
- International Human Resource Management and Organization (B.A.)
- Nursing Education (B.A.)
- Social Work (B.A.)

Bachelor Degree Programs

Dual-Cooperative Study Programs

- Health Economics (B.Sc.)
- Midwifery (B.A.)
- International Business Administration (B.Sc.)
- International Business Administration and Information Technology (B.Sc.)
- Logistics (B.A.)
- Nursing (B.A.)
- Viniculture and Enology (B.Sc.)

Work-Study Programs

- Business Management (B.A.)

Master Degree Programs

Full-Time Programs

- Controlling (M.A.)
- Finance and Accounting (M.A.)
- Innovation Management (M.A.)
- International Human Resource Management (M.A.)
- International Marketing Management (M.A.)
- Logistics (M.A.)
- Social Work (M.A.)
- Health Care Management (M.Sc.)
- Business Information Technology with a focus in Management & Consulting (M.Sc.)

Master Degree Programs

Work-Study Programs

- Business Management (MBA)
- Business Administration (MBA)
- Fundraising Management and Philanthropy (M.A.)
- Human Resources Management (MBA)
- General and International Management (MBA)
- Information and Performance Management (MBA)
- Innovation Management (MBA)
- Project Management (M.A.)
- Wine, Sustainability & Sales (MBA)

Distance-Learning Programs

- Business Administration (MBA)
- Finance, Strategy & Accounting (MBA)
- Logistics Management & Consulting (MBA)
- Logistics – International Management & Consulting (MBA)
- Corporate Management (MBA)

Lectures in English: (Bachelor)

- ERP Systems
- Production Planning
- Risk Management
- Consulting Management Skills
- International Human Resource Management

Special lecture only for incoming students:

- Germany Today: political, economic, cultural and historical aspects
- Current Economic Issues of the European Union
- European Challenges: Effects of the Enlargement of the European Union
- English Business Skills
- Workshop “Academic Writing and Presentation Techniques”

Lectures in English: (Master)

- Financial Engineering and Structured Finance
- Global Financial Markets and Financial Products
- Business Model Innovation
- Change management
- Organizational Behaviour
- Strategy Planning & Execution

In addition

- + Business English (in different levels)
- + German language courses (in different levels)

Partners world-wide

Ludwigshafen University of Applied Sciences has close to 150 partner universities world wide

More than 60 partners under the Erasmus program and around 90 partners overseas in

e.g.:	Argentina	Jordan
	Australia	Russia
	Brazil	South Korea
	Canada	Taiwan
	Chile	Thailand
	China	Uganda
	Japan	USA



Cafeteria





Library





**Each semester excursions and events are offered by the
International Office**

For example:

- Excursion to Berlin/Munich
- Wine tasting in the Palatinate
- Visit to the European Parliament in Strasbourg
- City tour through Heidelberg, Worms, Speyer
- Visiting the Mannheim Harbor by boat
- Visiting local companies

Berlin



Munich

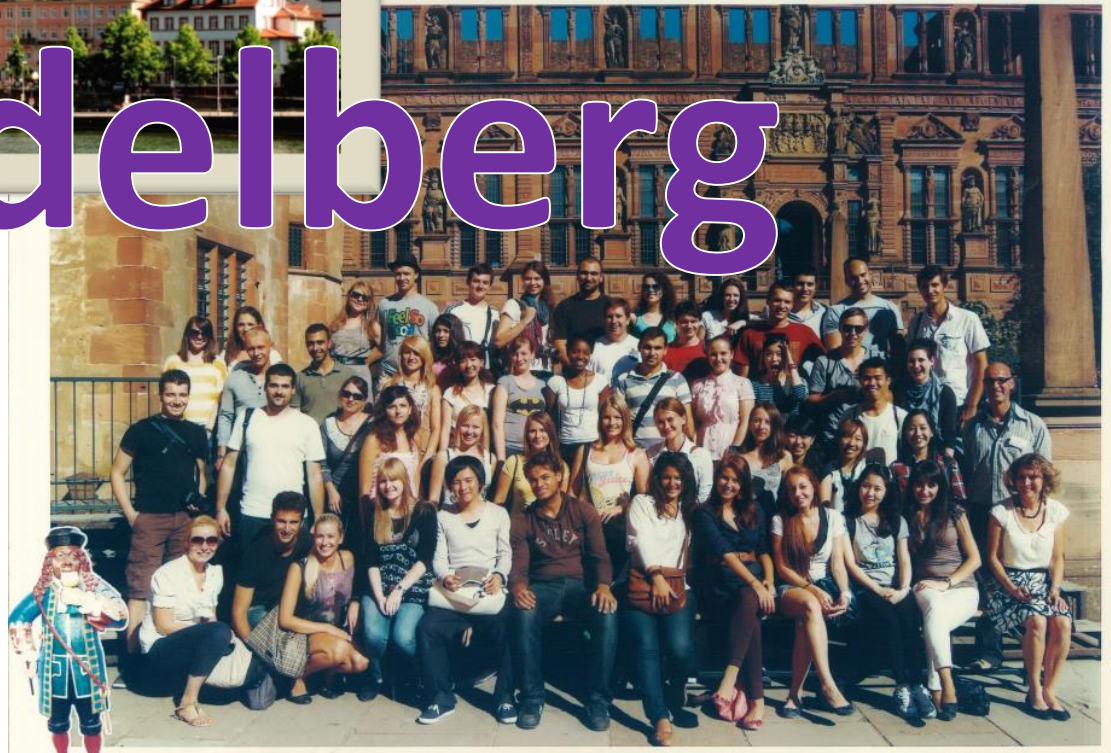


Munich





Heidelberg



Wine Tasting



German Stock Exchange (Frankfurt)



Harbour in Ludwigshafen



Harbour tour



Summer School

Atomium



European Commission

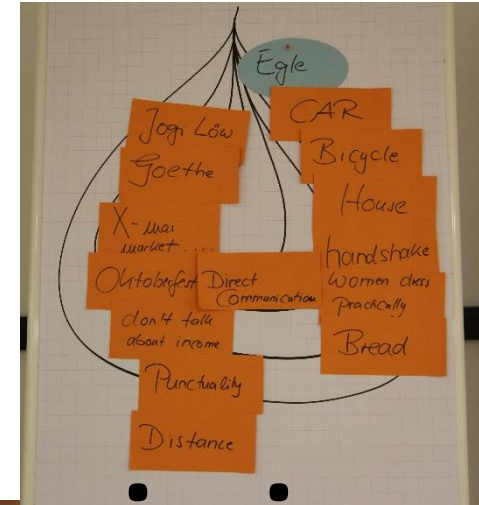


Mercedes Benz



Ludwigshafen City Tour





Intercultural Training



Term dates:

Wintersemester: September 15– January 31

Summersemester: March 1 – July 15

Are there orientation days for incoming exchange students?

About 10 days before the lectures start. During this time we offer a German crash-course for interested students.

Accommodation?

Shared flats; monthly rate from 300€ to 325€

Money?

No tuition fee, but 155,-€ for the students union
You will need 850,-€ per month as a minimum.

Application deadlines:

Wintersemester: May 31st

Summersemester: November 30th

Transportation?

With the semesterticket (€ 185.-) you can use all trams, busses and trains (except ICE, EC) in a radius of 50 km for 6 months.

Nearest Airport?

Frankfurt/Main, 35 min by train

More questions?

Please contact our coordinator for exchange students **Alexandra Ege**

Alexandra.ege@hwg-lu.de

Thank you for your attention!

Questions?

